

## *Partnerships for the Earth through Arts, Music and Mālama 'āina*



### **Earth Works, Arts and Music Tour Vision**

The Earth Works Tour will bring together environmentalists, musicians, artists and peoples of all backgrounds to do work on the Land and with the Seas while they are gathered in Hawai'i. It will be open to all participants, locals of Hawai'i or visitors from afar. The Earth Works Tour will travel to a number of locations representing a variety of Earth Works; e.g., ecological restoration in a national/state park, beach clean-up and garbage art project, organic permaculture, story circles and cultural sharing, respectful gatherings on sacred natural sites, support environmental campaigns or actions, etc. It is inspired by Aloha 'āina - love, care and respect for the Land - and Mālama 'āina - caring and nurturing the Land so that it can continue to sustain Life for generations to come.

### **Purpose of the Partnership Package**

This partnership package is prepared with the purpose of seeking a partnership and collaboration with you and your organization to facilitate participation, capacity building and provide support to the actions of emerging young leaders across the globe in the field of nature conservation and protected areas on the occasion of upcoming 2016 World Conservation Congress (WCC). Most importantly, it is to invite you to be one of the many strong voices joining and strengthening a growing alliance of young people and their allies the world over in doing the work that is required to create the better more beautiful world we know is possible and to give back to the lands and seas that will be hosting us for the WCC!

## Origins of the Collective



### ***Our Pact for Parks, People and the Planet*** **(Blue Mountains World Heritage Site, October 2014)**

In the lead up to the IUCN World Parks Congress in 2014, 30 young people from 16 different countries gathered in the Blue Mountains World Heritage Site, Australia to co-create an agenda for change. There we developed 'Our Pact for People, Parks and Planet' (Our Pact can be found at: <http://wcpayp.org/pact>). The Pact was subsequently endorsed by a diverse network of people from across generations (Watch Our Pact Video here: <https://youtu.be/tRXZTEyOEys>).

Our Pact begins with a statement of who "we" are and the discontent the younger generation feels with regard to the state of our planet. More importantly, it is an expression of hope backed-up by a concrete action plan for co-creating an equitable and regenerative tomorrow. We are a generation seeking to define ourselves through our collective actions and want to collaborate across generations to bring about meaningful change.

#### **Our Pact Commitments:**

1. We commit to connecting ourselves and others to nature.
2. We commit to behave as a conscious part of a complex interconnected system.
3. We commit to co-create and strengthen conservation livelihoods and economies.
4. We commit to reach out, ask for help and help others.
5. We commit to support empowering emerging leaders.
6. We commit to cultivate cultures of conservation.
7. We commit to heal people and the Earth.
8. We commit to a legacy of environmental regeneration.
9. We commit to be proactive and not just reactive to conservation threats.

10. We commit to being engaged in decision-making at every level.

### **Fulfilling Our Pact**

The Collective that emerged out of Sydney and the World Parks Congress is now striving to fulfill its Commitments to Parks, People and the Planet and to carry its message into the WCC for further catalyzation. The Earth Works Tour will take place following the IUCN World Conservation Congress from 12-22nd September 2016.

### **IUCN World Conservation Congress (WCC)**

Held once every four years, the International Union for the Conservation of Nature (IUCN) World Conservation Congress (WCC) brings together several thousand leaders and decision-makers from government, civil society, indigenous peoples, business, and academia, with the goal of conserving the environment and harnessing the solutions nature offers to global challenges. The Congress aims to improve how we manage our natural environment for human, social and economic development, by engaging all parts of society to share both the responsibilities and the benefits of conservation.



**IUCN  
World  
Conservation  
Congress**  
Hawai'i 2016

The next Congress will take place 1-10 September in the Hawai'i Convention Center, in the Hawaiian capital, Honolulu. For more information: [www.iucnworldconservationcongress.org](http://www.iucnworldconservationcongress.org).

### **Partnership Opportunities**

A small group of volunteers are working hard to co-create the Earth Works Tour as part of our responsibility to the planet, to each other and to the island of O'ahu that will be hosting us for the WCC. We believe this will help to advance a movement in regenerative conferencing, one where positive social and ecological returns outweigh the costs. This vision needs your support!

Below, is a series of Earth Works partnership opportunities, different aspects of the Tour for which we require in-kind or financial assistance. This is a menu from which you can pick and choose what inspires you most, or to which you can add if you feel there is something you would like to offer that we haven't included. We would love to hear your ideas!

1. **Enable the Earth Works Tour:** We are looking for partners who are willing to support in-kind or financially the participants, activities and budget items needed to successfully organize the Earth Works Tour. *See Appendix I for Earth Works Tour budget.*
2. **Earth Works Sites:** We are seeking custodians of land and/or sea sites to host Earth Works. Activities can include: biocultural remediation/ecological restoration, direct support to an environmental action/campaign, planting native species, invasive species removal, beach/trail clean-ups, community education/awareness raising, ecoarts, Sacred Site ceremony/cultural sharing or offering, etc. You tell us what works are needed; we bring the workers, and the fun!
3. **Co-Develop Tour Content:** We are looking for partners who are interested in putting together creative content and to run skill/knowledge-building activities in line with the Tour's objectives. This includes artists who want to facilitate group collaborations or offer live arts sessions (including painting, theatre, performance, sculpture, etc.) or musicians offering live concerts, song circles, etc. that help us care for the Earth. Content can include Earth Works inspiring panels, presentations, workshops or training sessions. It can include content we haven't even imagined yet, but fits within the objectives of the Tour!
4. **Sponsor Earth Workers:** You can sponsor people from within your own organization or networks, who can contribute specifically to the Earth Works Tour as a performer/keynote speaker/artist, a WildVoices media producer, a panel/dialogue organizer, or Tour participant. We are looking for Earth Workers who are actively engaged in their own communities and can share their work as part of the Tour, as well as take the connections and teachings that they acquire through the Tour back to their home communities to seed and amplify. *See Appendix V for how much it costs to directly sponsor one young person for the Earth Works Tour.*
5. **Cultural Guidance and Projects:** Many of us will be humble visitors from afar and we are keen to follow cultural protocols, but this means we need guidance on what proper protocol entails. We are seeking permission from community leaders in each of the territories of the island where we may be planning Earth Works events to come onto the land, to engage in Earth Works activities and to connect with the communities. We are also seeking community and cultural leaders who are willing to provide introductions to the lands/seas, share the stories of those lands and their peoples, offer guidance on what Earth Works are most valuable to them, and anything else that they feel is important for us to know. We are interested in supporting any projects by local communities relating to biocultural diversity and would like to invite any requests for

Earth Works activities of this kind. If possible, we would like to hold sharing circles and visit local Sacred Natural Sites, particularly those in need of extra love and care.

6. **Offer Travel Assistance:** Provide travel support for Earth Works organizers and co-creators (e.g., content contributors). This includes air and land travel, return travel to Honolulu, airport transfers, and local site transportation. This can take the form of sponsored flights, air miles donations, a sponsored group bus, etc. *See Appendix II for Travel Support for Collaborators' Participation budget.*
7. **Lodging:** We are looking for places with accommodations and logistics for 20+ people to stay during the Earth Works Tour. Lodging can be in dorms, campsites, group lodges, hotels, homestays, etc. The facilities can be primitive, but should have camping, showers, toilets and kitchens/meal areas. Ideally, we will lodge at one place for all the days that we are on a specific region of the island (e.g., East Honolulu, North Shore, Palehua) to reduce transportation needs. *See Appendix IV for Lodging Support for Earth Workers budget.*
8. **Meals:** You can offer support towards meals for the Earth Works Tour. These include regular meals (breakfast, lunch, dinner and snacks), as well as special Community Meals. Community meals are open to the public as an expression of gratitude for their participation in the larger Earth Works Events (e.g., Mālauma Maunaloa Huki, Equinox Celebration). Support can be through directly providing meals on site (ingredients, snacks or meals catering), offering to help cook or financially supporting the Meals budget line. Priority is to support local and organically sourced food, in the form of reclaimed “ugly” foods or food that would become food waste otherwise, Community Supported Agriculture (CSA)/local market sponsorship and local restaurant/catering services. We support real food, not food products and believe that Healthy People are essential to a Healthy Planet. *See Appendix III for Meals Support for budget.*

## How the Young Earth Workers and Collaborators Plan to Give Back

Participants of the Earth Works Tour will be undertaking environmental service and skill-sharing that will strengthen their abilities to contribute to protected areas and nature conservation leadership in their own communities. The collaborative network that they will form will seek to share ideas, skills and experiences in support of each other's ideas, projects, communities and broader participation by all people in protected areas and nature conservation. It will seek to develop a network of intergenerational support to develop intergenerational partnerships, mentorship and co-learning to support the vision of young peoples for parks, people and the planet. The collective will also be engaging in activities on ecological restoration, eco-arts,

media and communications. They will connect with other groups around the world to replicate activities (like beach/trail clean-ups, karma yoga for parks, marine debris art sculptures, etc.) in communities from different ecoregions. When in-kind material items are donated, the group will responsibly pay-it-forward. For example, audio/video equipment donated to WildVoices' media team can be passed on to local youth media groups to document the nature that they are acting to care for and the stories of their earth guardian elders, etc.



ACT! Members of Our Pact Collective contributing to an ecological restoration project in the Blue Mountains World Heritage Site

### Categories of Partnership Benefits

In addition to standard benefits associated with Earth Works Sponsorship (i.e., public recognition of sponsors and a legacy of positive socio-ecological impacts), additional benefit opportunities for supporting Earth Works activities include:

1. Opportunity to support and join voices with young people in creating ever-lasting legacies at the World Conservation Congress through tangible community-based environmental service projects.
2. Facilitation and delivery of Tour content by young leaders from your organizations, businesses, and/or communities.
3. A co-learning and shared dialogue session between Earth Workers and your organization's emerging young leaders or senior staff on issues of mutual relevance and interest (e.g., sustainability in the marketplace, innovating technology for regenerative socio-ecological benefit, the future of conservation and development).
4. Recognition opportunities throughout the Earth Works Tour by presenters in the Tour,

online, and through our global communication networks.

5. Invitation to your organization's members to join us in Earth Works Tour events and activities.
6. A joint eco-restoration activity in partnership with your organization or on-site at your location.
7. Co-development of more customized sponsorship benefits and future possibilities for further collaboration and partnership.
8. Access to our networks of young professionals who are available for consulting, internships, project development, etc.
9. Support for a new generation of conservation and conservation professionals and direct participation in a growing movement and alliances by young people for Parks, People and the Planet.
10. Deep gratitude from the people you support and all of the ecosystems and communities they in turn help to benefit from the capacity-building, skill-sharing and networking they acquire through this experience.

### To collaborate with us...

If you would like to partner with us in any of the above areas, or have a conversation with us on any of these topics or an idea of your own, please get in touch with us directly:

**Elaine Hsiao and Andrew Reid** ([wcpayp@gmail.com](mailto:wcpayp@gmail.com)) – World Commission on Protected Areas Young Professionals/IUCN

**Dave Raney, Elliot Van Wie and Josh Noga** ([d.raney108@gmail.com](mailto:d.raney108@gmail.com), [vanwiee@gmail.com](mailto:vanwiee@gmail.com), [joshua.noga@sierraclub.org](mailto:joshua.noga@sierraclub.org)) - Sierra Club Hawaii

**This Partnership Package has been developed in collaboration with:**



SIERRA CLUB OF HAWAI'I  
MALAMA I KA HONUA. *Cherish the Earth.*



IUCN • WCPA  
YOUNG PROFESSIONALS

● **APPENDICES: BUDGET ESTIMATES**

**Appendix I: Earth Works Tour Budget**

<b>Budget Areas</b>	<b>Description</b>	<b>Units required</b>	<b>Unit Cost (\$USD)</b>	<b>Amount (\$USD)</b>
Transportation (see Appendix II)	Roundtrip airfares, visas, airport transfers and local transport	30 participants x 11 days	\$2,330 (Intl)x10 \$980 (US/Can)x10 \$480 (Hawaii)x10	<b>\$37,900</b>
Meals (see Appendix III)	3 healthy meals a day for 11 days	30 participants x 11 days	\$60/day	<b>\$19,800</b>
Community Meals (see Appendix III)	Huki Lunch, Palehua Meal, Equinox Feast	3	\$1,000	<b>\$3,000</b>
Lodging for 11-day stay (see Appendix IV)	Campsite, hotel room, dorm, etc.	330 (30 participants x 11 days)	\$20-60 a day	<b>\$6,600-\$19,800</b>
Project Management	Fundraising, Site Partnerships, Coordination, Artist Liaison, Administration Fees	5 (4 coordinators + 1 NGO to administer funds)	\$1,000	<b>\$5,000</b>
Site Fees	Admissions fees, Permit fees, Parking fees, lodging costs	Hanauma Bay: \$7/participant x 30 participants  Palehua: \$500/2 nights  Others?	\$210 + \$500 + ?	<b>\$1,000 (estimate)</b>
Musician/Artist Hires		10 musicians/artists	\$500/each	<b>\$5,000</b>
Media and Administration	Website, ticket sales		\$500	<b>\$500</b>
Materials	Paints, posters, etc.		\$300	<b>\$300</b>
<b>TOTAL TOUR BUDGET</b>				<b>\$79,500-92,700</b>

## Appendix II: Travel Support for Collaborators' Participation

Budget Areas	Description	Units required	Unit Cost (\$USD)	Amount (\$USD)
Return Airfare - International		10	\$2,000	<b>\$20,000</b>
Return Airfare - US/Canada		10	\$800	<b>\$8,000</b>
Return Airfare - Hawaiian islands		10	\$300	<b>\$3,000</b>
Airport Transfers	Transportation from and to airport	30 participants x 2 trips (arrival/departure)	\$20	<b>\$600</b>
Local transport during Earth Works Tour	Group bus/shuttles	30 participants x 10 days	\$60/1-month bus pass	<b>\$1,800</b>
Visas	International participants	10 participants	\$150/each +	<b>\$1,500</b>
Travel Insurance	All participants	30 participants	\$100/each (travel insurance)	<b>\$3,000</b>
<b>TOTAL TRANSPORT SUPPORT</b>				<b>\$37,900</b>

## Appendix III: Meal Support for Earth Workers

Budget Areas	Description	Units required	Unit Cost (\$USD)	Amount (\$USD)
Meals for 11-day stay	3 Meals a day for 11 days	330 (30 participants x 11 days)	\$60 a day	<b>\$19,800</b>
Community Meals (open to the public)	Huki Lunch, Palehua Meal, Equinox Celebration			<b>\$3,000</b>
<b>TOTAL MEALS BUDGET</b>				<b>\$22,800</b>

## Appendix IV: Lodging Support for Earth Workers

Budget Areas	Description	Units required	Unit Cost (\$USD)	Amount (\$USD)
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Lodging for 11-day stay	Campsite, hotel room, dorm, etc.	330 (30 participants x 11 days)	\$20-60 a day	\$6,600-\$19,800
<b>TOTAL LODGING BUDGET</b>				<b>\$6,600-19,800</b>

#### Appendix V: Sponsorship of a Young Earth Worker

Budget Areas	Description	Units required	Unit Cost (\$USD)	Amount (\$USD)
Transportation (see Appendix II)	Roundtrip airfare, visa, airport transfers and local transport	11 days	\$2,330 (Intl) \$980 (US/Can) \$480 (Hawaii)	Int'l: \$2,330 US/Can: \$980 Hawaiian: \$480
Meals (see Appendix III)	3 healthy meals a day for 11 days	11 days	\$60/day	\$660
Lodging for 11-day stay (see Appendix IV)	Campsite, hotel room, dorm, etc.	11 days	\$20-60 a day	\$220-660
<b>TOTAL SPONSORSHIP BUDGET</b>				<b>One International Youth:</b> <b>\$3,210-3,650</b>  <b>One US/Canadian Youth:</b> <b>\$1,860-2,300</b>  <b>One Hawaiian Youth:</b> <b>\$1,360-1,800</b>